PARTICIPANT RELEASE

For purposes of this "Participant Release" document, **"Event"** means, collectively, the **"Rip My Shred Stick"** events to be held beginning in June of 2011 and continuing thru July of 2011 at various locations throughout the United States and Puerto Rico and any related activities, including, but not limited to, any and all transportation to, from and between Event locations, all product testing at the Event, and all other activities related to the Event and to my participation in the Event. In consideration of the opportunity to participate in the Event, I, the undersigned participant, acknowledge and agree that:

1.**ASSUMPTION OF RISK.** Participation in or attendance at the Event involves inherent risks and dangers of accidents, personal and bodily injury (including death) and property loss or damage. These may result from my own actions or inactions, as well as the actions or inactions of others, the rules of play, and the condition of the facilities and equipment. Further, there may be other risks not known to me and not reasonably foreseeable at this time. I have considered the nature and extent of the risks involved, and I voluntarily choose to assume all such risks, both known and unknown, even those risks that result from the negligence of the Released Parties (defined below) or others and assume full responsibility for my participation in the Event. I consent to treatment in the event of an emergency or other incident in which, in the reasonable judgment of the on-site personnel, I require medical care. I further agree to pay all costs associated with such medical care and to indemnify and hold harmless the Released Parties from any costs or claims arising from such medical care.

2.**RELEASE FROM LIABILITY.** I, for myself and on behalf of my heirs, estate, insurers, successors and assigns, hereby fully and forever release and discharge Hurley International LLC, and the parent(s), affiliates and subsidiaries of Hurley International, LLC, NIKE, Inc. and the affiliates and subsidiaries of NIKE, Inc., and their respective officers, directors, shareholders, employees, agents, representatives, contractors, successors, assigns, and insurers, all Event sponsors, advertisers, volunteers, and staff, and all owners or lessors of premises used in connection with the Event **(collectively the "Released Parties")** from any and all claims or causes of action I may have for damages for personal or bodily injury, disability, death, loss or damage to person or property relating in any way to the Event, whether arising from the negligence of any or all of the Released Parties or otherwise, to the fullest extent permitted by law.

4. **OWNERSHIP.** I understand that during the Event I will be photographed, videotaped, or otherwise recorded, and I agree that NIKE shall be the exclusive owners of the results of such photographing, videotaping and/or recording with the right, throughout the world, in perpetuity, to register for copyright, to use and to assign and/or license others to use all or any portion of the results thereof (or a reproduction thereof), in all media and in any manner now known or hereafter developed, in connection with the Event or otherwise, without any additional consideration to me or to any third party. I further agree that NIKE may use my name, voice and likeness (in any form and without regard to distortions of character, form or color, or any other alteration) in photographs, videotapes, audiotapes, and all other media now known or hereafter developed, throughout the world, for an unlimited number of times, in perpetuity, in connection with the Event or otherwise, without any additional consideration to me or to any third party.

5.**LICENSE TO USE COMMENTS, FEEDBACK AND IDEAS.** I hereby grant to Hurley International LLC and its parents, affiliates and subsidiaries a perpetual license to use all comments, feedback and ideas I may share with them, without notice, compensation or acknowledgement to me, for any purposes whatsoever, including, but not limited to, developing, manufacturing and marketing products and services and creating, modifying or improving products and services.

6.**ARBITRATION.** In the event of any dispute between me and any of the Released Parties (defined above), such dispute shall be settled by arbitration administered by the American Arbitration Association under its Commercial Arbitration Rules (but not its Procedures for Large, Complex Commercial Disputes). The hearing shall be conducted in Portland, Oregon unless both parties consent to a different location. The decision of the arbitrator shall be final and binding upon all parties, and judgment upon the award rendered pursuant to such arbitration may be entered in any court of competent jurisdiction.

I have read this Participant Release, fully understand and agree to its terms, and understand that I am giving up substantial rights by signing it. I sign this Participant Release freely and voluntarily, without any inducement, coercion, assurances, guarantees or warranties, expressed or implied, being made to me, and intend my signature to be a complete and unconditional release of all liability to the greatest extend allowed by law.

I certify that:

☐ I am over the age of majority (18 years of age or older in most states), or ☐ I have my parent's or legal guardian's consent as indicated below.

PARTICIPANT SIGNATURE _____ DATE OF BIRTH _____ DATE SIGNED _____

PARTICIPANT NAME _____ ADDRESS _____

E-MAIL ADDRESS:_____ PHONE NUMBER:_____

IF THE PARTICIPANT IS A MINOR, THE PARENT OR GUARDIAN SHOULD READ AND SIGN BELOW:

I am the parent or legal guardian of the above-named participant, and I agree that the participant may take part in the Event. I understand that transportation may be provided, and, in the event transportation is provided, I consent to the participant taking the bus, car or other vehicle provided. On behalf of the participant, I hereby irrevocably and unconditionally agree to all of the terms of this Participant Release and guaranty performance by the participant of any and all obligations under such Participant Release. I also, for myself and on behalf of my heirs, estate, insurers, successors and assigns, hereby fully and forever release and discharge the Released Parties (defined above) from any and all claims or causes of action I may have for damages for personal or bodily injury, disability, death, loss or damage to person or property, whether arising from the negligence of any or all of the Released Parties or otherwise, to the fullest extent permitted by law.

PARENT OR GUARDIAN SIGNATURE _____ PRINT NAME _____ DATE SIGNED _____

Emergency Contact:_____

Hurley

RIP MY SHRED STICK